



Western Alliance Bank™
 Alliance Association Bank
 Alliance Bank of Arizona
 Bank of Nevada
 Bridge Bank
 First Independent Bank
 Torrey Pines Bank

Divisions of Western Alliance Bank. Member FDIC.

CLIENT STORY

Company:

Plaza Companies

Industry:

Construction

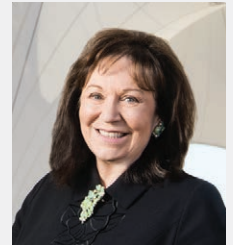
Developing Partnerships That Lift Arizona

Plaza Companies is an award-winning real estate developer that specializes in creating economic engines. The latest example is SkySong, The ASU Scottsdale Innovation Center, a visionary, 42-acre mixed-use partnership with residences, retail and restaurants plus offices designed for high-profile technology enterprises.

Taking this kind of lead in Arizona's economy requires a banking resource that does the same. "Alliance Bank of Arizona provides, over and above everything else, excellent banking services. But I also respect the bank for its leadership in Arizona's business community." Shannon Harper, Chief Executive Officer of Plaza Companies said.

Relationships clearly matter to Harper and her organization. "I treasure the relationship with Alliance Bank of Arizona. The bank is intuitive, responsive, competitive, and very engaged. They are a great side-by-side partner for Plaza Companies."

WHAT OUR CLIENTS SAY



Alliance Bank of Arizona provides, over and above everything else, excellent banking services. But I also respect the bank for its leadership in Arizona's business community. We share this focus, and I respect what they do. Alliance Bank of Arizona is very engaged, and they are making a difference through their leadership.

Sharon Harper, President and Chief Executive Officer
 Plaza Companies