

MARK FRY

markfry100@gmail.com

Website: www.markfry.net

LinkedIn: www.linkedin.com/in/markfry100

SUMMARY

Graphic design professional with proven record of conceiving and creating effective visual marketing within defined branding guidelines. Experienced with print, web, email, social, presentation and motion graphic development to a wide variety of media. Tested creative team leader and production manager.

QUALIFICATIONS

Graphic Design, Art Direction, Creative Direction, Copywriting, Corporate Communications, Motion Graphics, Video Editing, Audio Editing, 2D/3D Animation, Broadcast Design, Post-Production, Presentation Design, UX/UI design, DVD authoring, video compression and conversion, technical processes, training, mentoring, quality assurance, visualization

WORK EXPERIENCE

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|---|--|---------------|
| Self-Employed – Phoenix, AZ
Freelance multimedia designer specializing in presentation, print, web, video and animation graphic assets. | <i>Graphic Designer</i> | 8/18- present |
| Western Alliance Bank – Phoenix, AZ
Lead Graphic Designer in Marketing department, specializing in print collateral, presentation, web, and multimedia advertising assets for use across 5 divisional companies. Maintained marketing presence of corporate SharePoint intranet sites. Using html templates, designed internal company-wide newsletter email. Developed and designed management conference branding and video support segments. Designed and propagated Google web advertising suites of animated and static advertising. Maintained master logo libraries. | <i>Graphic Designer</i> | 3/16-8/18 |
| MFS – Phoenix, AZ
Multimedia designer specializing in SketchUp drafting and 3d visualization. Web development, maintenance, email blasts and presentations. | <i>Graphic Designer</i> | 7/14-3/16 |
| The Creative Group - Robert Half Intl. – Woodbridge, NJ
Multimedia designer specializing in motion graphic design for video, web, and presentations. Clients included: Tribe Pictures · Janus · Renew International · Digipower · H&M International Transportation | <i>Multimedia Developer</i> | 11/13-6/14 |
| Creative Circle – New York, NY
Presentation designer specializing in Apple Keynote presentations for client, Scholastic. | <i>Multimedia Developer</i> | 7/14 |
| Bristol-Myers Squibb – Plainsboro, NJ
Produced storyboards, site maps, style guides and wire frames of BMS product sites and iPad sales tools. | <i>Interactive Production Designer</i> | 6/13 |
| Canoe Ventures, LLC. – New York, NY
Managed and led of Interactive cable broadcast Advertising Production Department. Successfully managed the production of 25+ nationally broadcasted iTV Advertising campaigns. Acting Creative Lead interfacing with advertising agencies, guiding clients through all production phases of Canoe iTV campaigns using Canoe RFI, RFI-Insight, Trivia and Polling products. | <i>Interactive Production Manager</i> | 6/10- 3/12 |
| Freelance Multimedia Designer – New York, NY
Clients included: Merrill Lynch Video Network · Spark Productions · Smith Barney Media Resources · Novartis/Team People · nVision Inc. · Citigroup Finance University · EMMax LLC (Pfizer) | <i>Senior Graphic Designer</i> | 2002 - 2010 |

Citigroup, N. A. – Long Island City, NY *Creative Director, AVP* 3/99 – 6/02
Supervised the creation of graphic media for internal communications, business marketing initiatives and satellite broadcasts.

Citibank, N. A. – New York, NY *Creative Services Manager* 4/95 – 3/99
Led creative team of 5 designers and web programmers that maintained the Citibank News Kiosk (intranet portal). Project manager of presentation support team for Chairman's Conferences and Investor Relations.

EDUCATION

School of Visual Arts – New York, NY *Master of Fine Arts*
School of the Art Institute of Chicago – Chicago, IL *Bachelor of Fine Arts*
Kansas City Art Institute – Kansas City, MO

APPLICATIONS

Adobe CC	Premiere Pro	PowerPoint	HTML	Apple OSX
Illustrator	After Effects	Keynote	CSS	Windows 7
Photoshop	Final Cut Pro	Microsoft Office	Wordpress	BaseCamp
InDesign	Cinema 4D	Smart Sheet	Constant Contact	WikiJira
Animate	SketchUp	Camtasia	Oracle Eloqua	MediaSphere
Acrobat	Sketch	Sound Forge	SharePoint	S+T Broadcaster 2
Dreamweaver	QuickTime Pro		MailChimp	
			Techsmith Snag It	
			FTP	

TRAINING

Apple Final Cut Pro Maxon Cinema 4D R13 · HTML · CSS · Siggraph Web Interface Design Workshop · Citibank Six Sigma Training · Dreamweaver · Adobe InDesign · Adobe Flash · UX Fundamentals & Coding for Designers (Aquent Gymnasium)
LinkedIn Training:
Learning Infographic Design;
Sketch Essential Training;
UX Foundations – Style Guides and Design systems

MEMBERSHIPS

New York Motion Graphics Users Group (NYMUG)
After Effects New York (AENY)
Motion Pictures Collective of NY (MoPictive)
School of the Art Institute of Chicago Alumni Assoc.
School of Visual Arts Alumni Assoc.